



SmartHub Foundation
Invites You to
LANCASTER MUSICFEST
BUCHANAN
PARK

September 10, 2022

Live music, local food, local craft beer,
street performers, local artisans



For the benefit of local nonprofit organizations
that are making a meaningful impact in Lancaster County



**Children's
Miracle Network
Hospitals**



PennState Health
Children's Hospital

**We Amplify Impact
With the Power of Community.**





930 Red Rose Court, Suite 209
Lancaster, PA 17601
info@smarthubfoundation.org

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Children's Miracle Network

Penn State Health

(CMN Hershey)

April 1, 2022

Dear Friends and Community Partners,

On behalf of the Board of Trustees, I invite you to consider SmartHub Foundation in your annual giving. Lancaster MusicFest is the flagship event produced by the SmartHub Foundation, whose vision is to create a more engaged, healthy and vibrant Lancaster.

On September 10, 2022, SmartHub Foundation will produce the third annual Lancaster MusicFest, an exceptional community experience that brings together live music, local food, local craft beer, street performers, local artisans, and plenty of space to relax with friends, all in a fresh air festival environment, and all for the benefit of local nonprofit organizations that are making a meaningful impact in Lancaster County.

Your support of Lancaster MusicFest is a great way to participate in the rich music culture for which Lancaster County has become known, while partnering with other leading businesses, organizations and individuals to support Children's Miracle Network.

Why Children's Miracle Network? Children's Miracle Network at Penn State Children's Hospital is a nonprofit organization that serves the Lancaster County and surrounding regions. Funds provided by Children's Miracle Network support life-saving equipment, vital patient programs and innovative research to help provide the best possible care to sick and injured children in our community.

Proceeds from Lancaster MusicFest 2022 will support expansion of the Music Therapy program at Penn State Children's Hospital, funded by Children's Miracle Network.

I have attached our Lancaster MusicFest 2022 Sponsorship/Partnership Packages. On behalf of SmartHub Foundation's Board of Trustees, I appreciate your consideration. Your support will facilitate our mission, helping us amplify impact with the power of community.

Sincerely,



Jeremy Ganse
Board President

SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$5,000

PLATINUM Level: 3 Spots

- Full-color company logo on top stage banner
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 20')
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 20 VIP Experience and 100 General Admission

GOLD SPONSOR

\$2,500

GOLD Level: 5 Spots

- Full-color company logo on stage banner
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 10')
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 10 VIP Experience and 40 General Admission

SILVER SPONSOR

\$1,000

SILVER Level: 10 Spots

- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 4 VIP Experience and 20 General Admission

BRONZE SPONSOR

\$500

SILVER Level: 20 Spots

- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 2 VIP Experience and 10 General Admission

PARTNERSHIP OPPORTUNITIES

T-SHIRT PARTNER

\$7,500

PLATINUM Level Exclusive: 2 Spots Remain

- Logo on Lancaster MusicFest T-Shirt
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 20')
- Full-color company logo on top stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 20 VIP Experience and 100 General Admission

HEADLINER PARTNER

\$6,000

PLATINUM Level Exclusive: 1 Spot

- Stage Mention with Brand Message and Headliner Introduction
- Merchant Booth Space if desired (10' x 20')
- Full-color company logo on top stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 20 VIP Experience and 100 General Admission

FAMILY COMFORT PARTNER

\$3,000

GOLD Level Exclusive: 1 Spot

- Family Comfort Station Signage
- Merchant Booth Space integrated with 10' x 18' Family Comfort Station (Nursing & Diaper Changing Area)
- Stage Mention with Brand Message
- Full-color company logo on top stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 10 VIP Experience and 40 General Admission

VIP AREA PARTNER

\$3,000

GOLD Level Exclusive: 1 Spot

- VIP Experience Banner
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 10 VIP Experience and 40 General Admission

SPONSORED

FRONT GATE PARTNER

\$1,400

SILVER Level Exclusive: 1 Spot

- Front Gate Welcome Signage
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 4 VIP Experience and 20 General Admission

VIP EXPERIENCE PARTNER

BRONZE Level Exclusive: 3 Spots

- 60 minute time slot to share/create a premium brand experience for 70 to 100 Guests.
- Full-color company logo on stage banner
- Pre and Post Event Social Media Mentions
- 2 VIP Experience and 10 General Admission

SPONSORED

BEER/WINE GARDEN PARTNER

\$3,000

GOLD Level Exclusive: 1 Spot

- General Admission Beer/Wine Garden Signage
- Merchant Booth Space if desired (10' x 10')
- Stage Mention with Brand Message
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 10 VIP Experience and 40 General Admission

MERCHANDISE TENT PARTNER

\$1,400

SILVER Level Exclusive: 1 Spot

- Merchandise Tent Signage
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 4 VIP Experience and 20 General Admission

STREET PERFORMER PARTNER

\$750

BRONZE Level Exclusive: 4 Spots Remain

- Social Media Mention and Stage Mention for your choice of Sponsoring the following Street Performers: *Face Painter, Balloon Artist, Street Magic, Stilt Walker, and Fire Performers*
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

Event Tickets Included:

- 2 VIP Experience and 10 General Admission

SPONSORSHIP/PARTNERSHIP COMMITMENT FORM

Deadline is July 31st

SPONSORSHIPS

- | | |
|---|---------|
| <input type="checkbox"/> PLATINUM SPONSOR | \$5,000 |
| <input type="checkbox"/> GOLD SPONSOR | \$2,500 |
| <input type="checkbox"/> SILVER SPONSOR | \$1,000 |
| <input type="checkbox"/> BRONZE SPONSOR | \$500 |

☐ Sorry, we are not able to be a sponsor this year, but would still like to make a donation.

Enclosed is our gift/check made payable to SmartHub Foundation for \$_____.

PARTNERSHIPS

- | | |
|--|--------------------|
| <input type="checkbox"/> T-SHIRT PARTNER | \$7,500 |
| <input type="checkbox"/> HEADLINER PARTNER | \$6,000 |
| <input type="checkbox"/> FAMILY COMFORT PARTNER | \$3,000 |
| <input type="checkbox"/> BEER/WINE GARDEN PARTNER | \$3,000 |
| <input type="checkbox"/> VIP AREA PARTNER | \$3,000 |
| <input type="checkbox"/> MERCHANDISE TENT PARTNER | \$1,400 |
| <input type="checkbox"/> FRONT GATE PARTNER | \$1,400 |
| <input type="checkbox"/> STREET PERFORMER PARTNER | \$750 |
| <input type="checkbox"/> VIP EXPERIENCE PARTNER | \$750 |

Business Name: _____

Contact Person: _____

Signature: _____ **Date:** _____

Address, City, State, Zip: _____

Phone: _____ **E-mail:** _____

(E-mail required for confirmation)

Make Checks Payable To: SmartHub Foundation

☐ *Check here, if you need an Invoice*

Return Completed Form To:

SmartHub Foundation
Attn: Jeremy Ganse
930 Red Rose Court – Suite 209
Lancaster, PA 17601
Or

Fax To: (717) 427-1565

E-mail To: jeremy@lancastermusicfest.com

COMPANY LOGO REQUIREMENTS

Email a print based vector image (.EPS or .AI) and web based (.JPG or .PNG) company logo by July 31st to
jeremy@lancastermusicfest.com