



SmartHub Foundation  
Invites You to

LANCASTER MUSICFEST

BUCHANAN  
PARK

September 9, 2023

Live music, local food, local craft beer,  
street performers, local artisans



For the benefit of local nonprofit organizations  
that are making a meaningful impact in Lancaster County



PennState Health  
Children's Hospital

We Amplify Impact  
With the Power of Community.



Produced by

SmartHub  
FOUNDATION



930 Red Rose Court, Suite 209  
Lancaster, PA 17601  
info@smarthubfoundation.org

**OFFICERS:**

April 1, 2023

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Jeremy Ganse

**Board Secretary**

Mitch Gready

**Board Treasurer**

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*Mark DeRose Music*

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*Residential Media Systems*

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**HONORARY TRUSTEES:**

Katie Anderson

*Children's Miracle Network*

*Penn State Health*

*(CMN Hershey)*

Dear Friends and Community Partners,

On behalf of the Board of Trustees, I invite you to consider SmartHub Foundation in your annual giving. Lancaster MusicFest is the flagship event produced by the SmartHub Foundation, whose vision is to create a more engaged, healthy and vibrant Lancaster.

On September 9, 2023, SmartHub Foundation will produce the fourth annual Lancaster MusicFest, an exceptional community experience that brings together live music, food, craft beer, street performers, artisans, and plenty of space to relax with friends, all in a fresh air festival environment.

Your support of Lancaster MusicFest is a great way to participate in the rich music culture for which Lancaster County has become known, while partnering with other leading businesses, organizations and individuals to support Children's Miracle Network.

**Why Children's Miracle Network?** Children's Miracle Network at Penn State Children's Hospital is a nonprofit organization that serves the Lancaster County and surrounding regions. Funds provided by Children's Miracle Network support life-saving equipment, vital patient programs and innovative research to help provide the best possible care to sick and injured children in our community.

Proceeds from Lancaster MusicFest 2023 will support expansion of the Music Therapy program at Penn State Children's Hospital, funded by Children's Miracle Network.

I have attached our Lancaster MusicFest 2023 Sponsorship/Partnership Packages. On behalf of SmartHub Foundation's Board of Trustees, I appreciate your consideration. Your support will facilitate our mission, helping us amplify impact with the power of community.

Sincerely,

Jeremy Ganse  
Board President

# SPONSORSHIP LEVELS

## PLATINUM SPONSOR

\$5,000

### PLATINUM Level: 3 Spots

- Full-color company logo on top stage banner
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 20')
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 16 VIP Experience and 50 General Admission

## GOLD SPONSOR

\$2,500

### GOLD Level: 5 Spots

- Full-color company logo on stage banner
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 10')
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 8 VIP Experience and 25 General Admission

## SILVER SPONSOR

\$1,000

### SILVER Level: 10 Spots

- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 4 VIP Experience and 8 General Admission

## BRONZE SPONSOR

\$500

### SILVER Level: 20 Spots

- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 2 VIP Experience and 4 General Admission

# PARTNERSHIP OPPORTUNITIES

## SUMMER READING PARTNER

\$7,500

### PLATINUM Level Exclusive: 2 Spots Remain

- Logo on Lancaster MusicFest T-Shirt
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 20')
- Full-color company logo on top stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 16 VIP Experience and 50 General Admission

## DEALERSHIP PARTNER

\$6,000

### PLATINUM Level Exclusive: 1 Spot

- Premium Display Space for 3 Automobiles
- Stage Mention with Brand Message
- Merchant Booth Space if desired (10' x 20')
- Full-color company logo on top stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 16 VIP Experience and 50 General Admission

## FAMILY COMFORT PARTNER

\$3,000

### GOLD Level Exclusive: 3 Spots

- Family Comfort Station Signage
- Merchant Booth Space integrated with 10' x 18' Family Comfort Station (Nursing & Diaper Changing Area)
- Stage Mention with Brand Message
- Full-color company logo on top stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 8 VIP Experience and 25 General Admission

## VIP AREA PARTNER

\$3,000

### GOLD Level Exclusive: 1 Spot

- VIP Experience Banner
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 8 VIP Experience and 25 General Admission

## FRONT GATE PARTNER

\$1,400

### SILVER Level Exclusive: 2 Spots

- Front Gate Welcome Signage
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 4 VIP Experience and 8 General Admission

## BREWER/WINERY PARTNER \$750 - \$1,250

### BRONZE AND SILVER Level Exclusive: 2 Spots Remain

In exchange for a retail product/service donation and the ability to purchase additional product at wholesale pricing. If donating kegs, jockey box and cold plate must be setup at event by brewery for caterer operation.

- Full-color company logo on stage banner
- Merchant Booth Space if desired (10' x 10')
- Pre and Post Event Social Media Mentions
- 2 VIP Experience and 4 General Admission
- Web site link from LancasterMusicFest.com

## BEER/WINE GARDEN PARTNER

\$3,000

### GOLD Level Exclusive: 2 Spots

- General Admission Beer/Wine Garden Signage
- Merchant Booth Space
- Stage Mention with Brand Message
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 8 VIP Experience and 25 General Admission

## MERCHANDISE TENT PARTNER

\$1,400

### SILVER Level Exclusive: 2 Spots

- Merchandise Tent Signage
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 4 VIP Experience and 8 General Admission

## STREET PERFORMER PARTNER

\$750

### BRONZE Level Exclusive: 4 Spots Remain

- Social Media Mention and Stage Mention for your choice of Sponsoring the following Street Performers: *Juggler, Roving Street Magic, Stilt Walker, and Fire Performers*
- Full-color company logo on stage banner
- Web site link from LancasterMusicFest.com
- Pre and Post Event Social Media Mentions

### Event Tickets Included:

- 2 VIP Experience and 4 General Admission

# SPONSORSHIP/PARTNERSHIP COMMITMENT FORM

*Deadline is August 15th*

## SPONSORSHIPS

- PLATINUM SPONSOR \$5,000
- GOLD SPONSOR \$2,500
- SILVER SPONSOR \$1,000
- BRONZE SPONSOR \$500

Sorry, we are not able to be a sponsor this year, but would still like to make a donation.

Enclosed is our gift/check made payable to SmartHub Foundation for \$\_\_\_\_\_.

## PARTNERSHIPS

- SUMMER READING PARTNER \$7,500
- DEALERSHIP PARTNER \$6,000
- FAMILY COMFORT PARTNER \$3,000
- ~~BEER/WINE GARDEN PARTNER \$3,000~~
- ~~VIP AREA PARTNER \$3,000~~
- MERCHANDISE TENT PARTNER \$1,400
- FRONT GATE PARTNER \$1,400
- STREET PERFORMER PARTNER \$750
- ~~VIP EXPERIENCE PARTNER \$750~~

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Address, City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

*(E-mail required for confirmation)*

**Make Checks Payable To:** SmartHub Foundation

*Check here, if you need an Invoice*

**Return Completed Form To:**

SmartHub Foundation

Attn: Jeremy Ganse

930 Red Rose Court – Suite 209

Lancaster, PA 17601

Or

**Fax To:** (717) 427-1565

**E-mail To:** [jeremy@lancastermusicfest.com](mailto:jeremy@lancastermusicfest.com)

## COMPANY LOGO REQUIREMENTS

Email a print based vector image (.EPS or .AI) and web based (.JPG or .PNG) company logo by July 31<sup>st</sup> to [jeremy@lancastermusicfest.com](mailto:jeremy@lancastermusicfest.com)